

dfusion is an award-winning, woman-owned and operated small business with 100+ years of combined experience with grants and contracting.

Core Services

Digital, Evidence-Based Interventions

Use an iterative design process, including formative research, feedback from community and clients, revisions, and testing to ensure needs are addressed and outcome objectives are met.

Mobile Games & Apps

Expert app and game developers on staff and supported by experienced project managers, writers, and graphic designers to round out the development process.

Customized Skill-Building Videos

Apply SkillFlix® training technology to the learning goals of our clients.

Evidence-Based Intervention Adaptations

Highly skilled in program adaptation. Use science-based frameworks for adapting curricula – whether for a specific population or digital delivery.

Formative Research with Underserved Communities

Extensive community reach for formative research, whether focus groups, expert interviews, advisory boards, or other activities.

The dfusion Difference

Creative Partnership

We bring your vision to life through our content expertise, science background, reliance on best practices, and in-house technology development.

Grounded in Science

We use our science-based development model to create digital resources across topics, skills, and priority populations.

Advancing Health Equity

We focus our creativity, expertise, and research-based approach on health and education issues impacting the inequities in diverse groups, including BIPOC, LGBTQ+, rural populations, and those in the autism community.

Partnering with Community Members

We engage authentic voices and perspectives from the communities we work with to create culturally sensitive and relevant resources.

Creating Technology for Desired Results

We are a valuable partner to help organizations research, identify, and build digital interventions that enhance and advance their work.

Connect

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Business Registration

WOSB Certified **SBA WOSB**
Woman Owned Small Business

Main NAICS Code: 541720

(Research and Development in the
Social Sciences and Humanities)

DUNS: 079336099

UEI: F3QNTX1H4SL9

CAGE Code: 73U01

Highlighted Partners

- National Institutes of Health (NIH)
- National Science Foundation (NSF)
- Centers for Disease Control and Prevention (CDC)
- U.S. Department of Education (ED)
- Small Business Administration (SBA)
- Mathematica



"dfusion has been an invaluable partner on several of our NIH-funded projects. They are our first-choice company for developing mHealth interventions and curricular innovations."

- Bo Wang, PhD Professor, UMass Chan Medical School